



Surfing 50's style... in the pink!

What's more eco-friendly than a conventional foam based surfboard, takes up less room, has infinitely more retro-chic and helps fight breast cancer?

A Cancer Research UK traditional wooden surfboard of course!

Belly boarding was simply referred to as 'surfing' until the 1960's and was the original way to ride a wave with a board in Cornwall. It pre-dates stand-up surfing and bodyboarding and gives a very different experience. The rider pushes off onto the wave which is then ridden very close to the water as there is no buoyancy and the board is very thin. It's a unique technique which needs to be mastered but the reward is a fast, fun ride!



Sally Parkin of the Original Surfboard Company was inspired by a pink surfboard she spotted in the sea last summer. Sally's sister, Jane, got breast cancer in 1997 when she was 41, "I think of her whenever I see pink. We both learnt to surf on wooden boards in North Cornwall in the mid '60s... It struck me that selling pink ribbon surf boards would be a special way to remember Jane and the sisterly fun we had surfing together."

The first charity surfboard of its type, each pink and white 'Surf Support' board sold will raise £5 for Cancer Research UK's Breast Cancer research campaign. As Sally points out, it's a much healthier way to support Breast Cancer Research than having cake sale events!

The boards are a bargain at £49 (including UK delivery). Tel: 01884 855475 or visit the website www.originalsurfboards.co.uk



The Surf Support design will surely be the stick to be seen with at Chapel Porth on **Sunday 7 September. The 6th Annual World Belly Board Championships** is the retro surf competition of the year. Juniors (under 60s) and seniors don swimming caps and 50's apparel (optional but appreciated) for various heats throughout the day. Check in is at 9.30am on the day. Entry is free. Contact Chris Ryan for further information. Tel: 01736 754858 or visit www.bellyboarding.co.uk

Competition

The pink and white 'Surf Support' designs are just two from the range available from The Original Surfboard Company. We have a traditional wooden surfboard to give away!

To be in with a chance of winning a design of your choice, send the answer to the question below, along with your contact details to: Here & Now Competitions, Penair House, St Clement, Truro TR1 1TD or email: competitions@hereandnow.uk.net

Question: *Where are the 6th Annual World Belly Boarding Championships taking place?*

Entries must reach us by 6 October.

